



Our vision

Support Queensland to maintain and develop a highly skilled and resilient workforce to meet the needs of industry and individual aspirations into the future.



Our mission

Provide independent industry-led expert advice to the Minister for Employment and Small Business and Minister for Training and Skills Development on future skills needs and future work for a future Queensland.

STRATEGIC DRIVER Good people. Good jobs: Queensland Workforce Strategy 2022-2032



Our strategic objectives

1 Support the Queensland Workforce strategy

Deliver strategic research and industry-led advice to support:

- Workforce Participation
- Local Solutions
- School-to-Work Transitions
- Workforce Attraction and Retention
- Skilling Queenslanders Now and Into the Future

2 Future Skills Future Work Future Queensland

- Continue the Anticipating Future Skills Series and provide user friendly tools and resources to support industry and public use

3 A strong VET system

- Provide informed, actionable advice to guide Future Skills Fund priorities
- Provide VET investment advice
- Inform development of a Queensland VET Strategy

4 Build capability and resilience in industries and regions

- Provide research, analysis, data and tools to enable sectors and industries to explore labour market challenges and solutions
- Enhance Jobs Queensland's suite of enterprise, region and industry level workforce planning tools and resources through partnerships
- Support Regional Jobs Committees by providing tailored economic data, customised services and strategic advice.

5 Jobs Queensland is a trusted advisor

- Deliver integrated communications and engagement strategies to promote research and key findings
- Provide actionable industry relevant advice.

To deliver on our strategic objectives, Jobs Queensland will:

- Undertake engagement and partnerships with industry and the community
- Provide strategic advice on future skills, future work and workforce planning
- Promote research outcomes
- Deliver research and market intelligence



Our value proposition

1 For industry (employers and employees)

- A voice and connection for industry, peak employer and union bodies, employers, including small businesses, and workers
- A trusted, independent voice and advisor on future skills and workforce needs
- Workforce planning and skills advice
- Facilitating access to workforce data

2 For regions

- Accessibility and influence – a voice and connection for regions, communities and disadvantaged groups
- A platform to explore insights and opportunities
- Informing a policy approach that incorporates local place-based needs

3 For Queensland

- Together with our partners, shape a better future for the social and economic prosperity of Queensland
- Proactively work across all levels of government to shape advice and priorities that will facilitate a cohesive and capable workforce for the future



Our commitment

Active engagement and impact

Committing to our goals, surpassing expectations and delivering real outcomes.

Diversity and inclusivity

Inclusively engaging with, and giving voice to, industry and community representatives.

Independence and integrity

Providing evidence-based advice, based on high quality research, analysis and labour market intelligence.

Creativity and innovation

Applying new/ alternative thinking, together with ongoing curiosity and persistence.

Making a difference to the big issues

Taking a strategic, holistic approach to our work and validating with industry.