



Information Media and Telecommunications

The Information Media and Telecommunications industry engages in creating, enhancing and storing information products in media that allow their dissemination; transmitting information products using analogue and digital; and providing transmission services and/or operating infrastructure to enable transmission and storage of information and information products. It includes sectors such as libraries, publishing, broadcasting (including via the internet) and telecommunications services.

By 2024-25, it is projected that there will be:

29,492 people employed in Information Media and Telecommunications in Queensland

+1,352 additional people employed since 2020-21

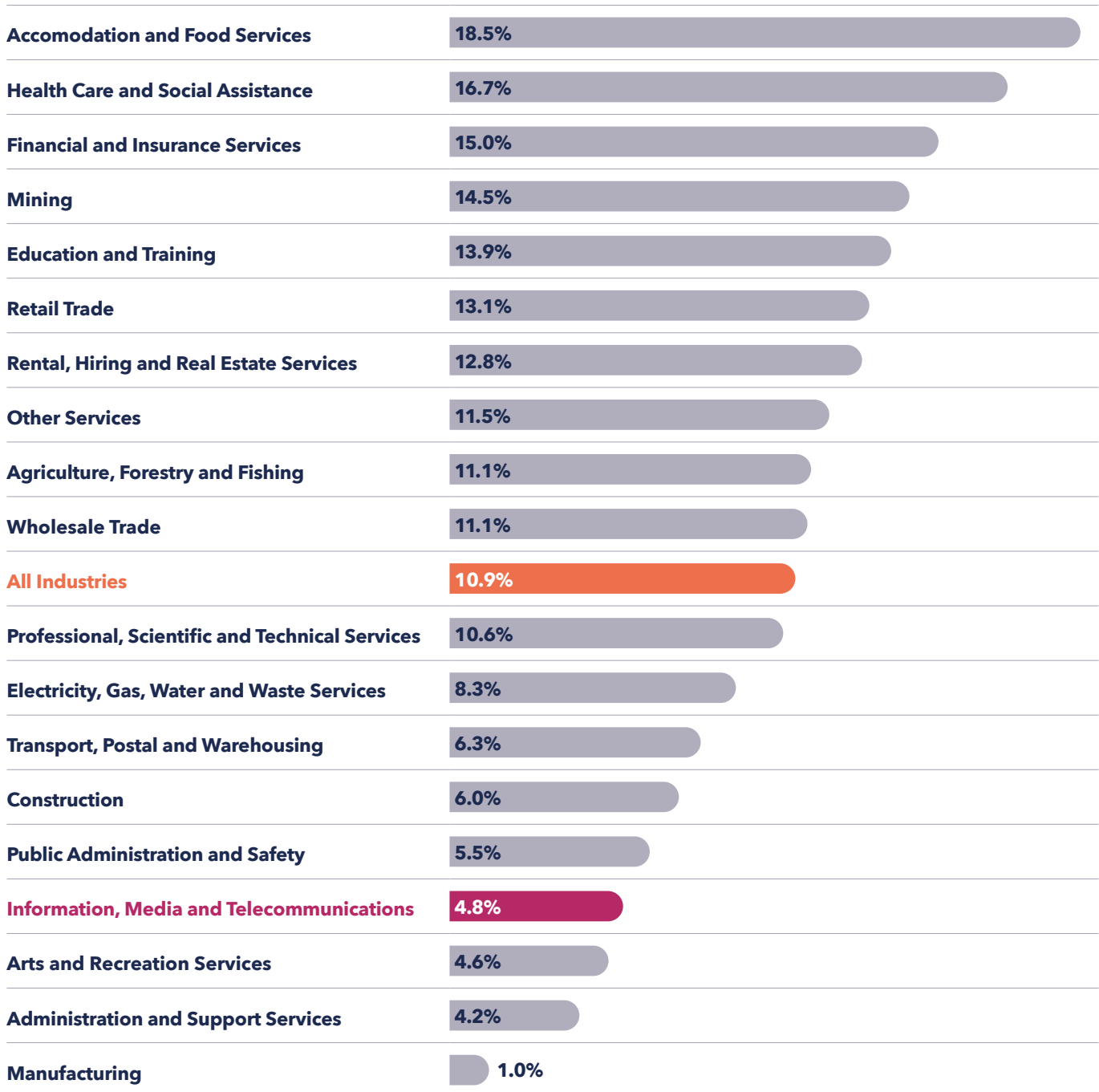
By 2024-25, the four largest Information Media and Telecommunications subdivisions will be:

Subdivision	People employed	% of industry workforce	Change from 2020-21	Largest occupational groupings
Telecommunications Services	13,011	44.1	↑3.3% (+420 people)	<ul style="list-style-type: none"> Telecommunications Trades Workers Telecommunications Engineering Professionals ICT Sales Assistants
Motion Picture and Video Activities	6,244	21.2	↑16.0% (+859 people)	<ul style="list-style-type: none"> Film, Television, Radio and Stage Directors Artistic Directors, and Media Producers and Presenters Performing Arts Technicians
Libraries and Archives	3,283	11.1	↑5.0% (+156 people)	<ul style="list-style-type: none"> Librarians Library Assistants Gallery, Library and Museum Technicians
Newspaper, Periodical, Book and Directory Publishing	2,194	7.4	↓11.6% (-287 people)	<ul style="list-style-type: none"> Journalists and Other Writers Sales Representatives Advertising, Public Relations and Sales Managers

The Anticipating Future Skills project provides employment projections for Queensland between 2020-21 and 2024-25, enabling Queenslanders to identify job opportunities across industries, occupations and regions.

As these projections are high level and indicative, it is recommended that the focus be on employment trends rather than the numbers in isolation.

By 2024-25, employment in Information, Media and Telecommunications is projected to have increased by almost five per cent.



The highest proportion of workers in this industry are employed in Brisbane and the Gold Coast.

Region	New jobs in 2024-25	% of regional workforce
Brisbane	635	1.5%
Cairns	33	0.7%
Darling Downs - Maranoa	1	0.3%
Central Queensland	13	0.4%
Gold Coast	323	1.4%
Ipswich	74	0.6%
Logan - Beaudesert	51	0.7%
Mackay - Isaac - Whitsunday	16	0.4%
Moreton Bay - North	33	0.6%

Region	New jobs in 2024-25	% of regional workforce
Moreton Bay - South	33	0.7%
Far North	0	0.1%
Outback - North	1.8	0.3%
Outback - South	0.7	0.6%
Sunshine Coast	56	0.8%
Toowoomba	16	0.7%
Townsville	44	1.0%
Wide Bay	21	0.7%

