



Our vision

Support Queensland to maintain and develop a highly skilled and resilient workforce to meet the needs of industry and individual aspirations into the future.



Our mission

Provide independent expert advice to the Minister for Employment and Small Business and Minister for Training and Skills Development on future skills needs and future work for a future Queensland.

STRATEGIC DIRECTION

Unite and Recover: Queensland's Economic Recovery Plan



Our strategic objectives

1 Support economic recovery and jobs of the future

- Anticipate future skills and provide user-friendly tools and resources to support industry and public use
- Examine digital readiness for small businesses across Queensland.
- Support the establishment of Manufacturing Skills Queensland and update *Advancing Manufacturing Skills* strategy.

2 A strong VET system

- Provide informed, actionable advice to guide Future Skills Fund priorities, including on emerging industries
- Provide VET investment advice.

3 Build capability and resilience in industries and regions

- Support the delivery of the Queensland Workforce Summit and provide research, analysis, data and tools to enable sectors and industries to explore labour market challenges and solutions
- Enhance Jobs Queensland's suite of enterprise and industry level workforce planning tools and resources through partnerships
- Support Regional Jobs Committees by providing tailored economic data, customised services and strategic advice to the Minister.

4 Position Jobs Queensland as a trusted advisor

- Deliver integrated communications and engagement strategies to promote research and key findings
- Provide actionable industry relevant advice to the Minister.

To deliver on our strategic objectives, Jobs Queensland will:

- Undertake engagement and partnerships with industry and the community
- Provide strategic advice on future skills, future work and workforce planning
- Deliver research and market intelligence
- Promote research outcomes.



Our value

1 For industry (employers and employees)

- A voice and connection for industry, peak employer and union bodies, employers, including small businesses, and workers
- A trusted, independent voice and advisor on future skills and workforce needs
- Workforce planning and skills advice.

2 For regions

- Accessibility and influence – a voice and connection for regions, communities and disadvantaged groups
- A platform to explore insights and opportunities
- Informing a nuanced policy approach.

3 For Queensland

- Supporting jobs
- Backing small business
- Growing our regions
- Investing in skills
- Making it for Queensland.



Our commitment

Active engagement and impact

Committing to our goals, surpassing expectations and delivering real outcomes.

Diversity and inclusivity

Inclusively engaging with, and encouraging, industry and community representatives.

Independence and integrity

Providing evidence-based advice, based on high quality research, analysis and labour market intelligence.

Creativity and innovation

Applying new/ alternative thinking, together with ongoing curiosity and persistence.

Making a difference to the big issues

Taking a strategic, holistic approach to our work.