



Our vision

Support Queensland to maintain and develop a highly skilled and resilient workforce to meet the needs of industry and individual aspirations into the future.



Our mission

Provide independent expert advice to the Minister for Employment and Small Business and Minister for Training and Skills Development on future skills needs and future work for a future Queensland.

NEW STRATEGIC DRIVER Good people. Good jobs: Queensland Workforce Strategy 2022-2032



Our strategic objectives

1 Support the Queensland Workforce strategy

Deliver strategic research and advice to support:

- Workforce Participation
- Local Solutions
- School-to-Work Transitions
- Workforce Attraction and Retention
- Skilling Queenslanders Now and Into the Future

2 Future Skills Future Work Future Queensland

- Continue the Anticipating Future Skills Series and provide user friendly tools and resources to support industry and public use

3 A strong VET system

- Provide informed, actionable advice to guide Future Skills Fund priorities, including on emerging industries
- Provide VET investment advice

4 Build capability and resilience in industries and regions

- Provide research, analysis, data and tools to enable sectors and industries to explore labour market challenges and solutions
- Enhance Jobs Queensland's suite of enterprise, region and industry level workforce planning tools and resources through partnerships
- Support Regional Jobs Committees by providing tailored economic data, customised services and strategic advice.

5 Position Jobs Queensland as a trusted advisor

- Deliver integrated communications and engagement strategies to promote research and key findings
- Provide actionable industry relevant advice.

To deliver on our strategic objectives, Jobs Queensland will:

- Undertake engagement and partnerships with industry and the community
- Provide strategic advice on future skills, future work and workforce planning
- Promote research outcomes
- Deliver research and market intelligence



Our value

1 For industry (employers and employees)

- A voice and connection for industry, peak employer and union bodies, employers, including small businesses, and workers
- A trusted, independent voice and advisor on future skills and workforce needs
- Workforce planning and skills advice.
- Facilitating access to workforce data.

2 For regions

- Accessibility and influence — a voice and connection for regions, communities and disadvantaged groups
- A platform to explore insights and opportunities
- Informing a nuanced policy approach.

3 For Queensland

- Supporting Jobs
- Backing Small Business
- Growing our regions
- Investing in Skills
- Making it for Queensland.



Our commitment

Active engagement and impact

Committing to our goals, surpassing expectations and delivering real outcomes.

Diversity and inclusivity

Inclusively engaging with, and encouraging, industry and community representatives.

Independence and integrity

Providing evidence-based advice, based on high quality research, analysis and labour market intelligence.

Creativity and innovation

Applying new/ alternative thinking, together with ongoing curiosity and persistence.

Making a difference to the big issues

Taking a strategic, holistic approach to our work.