

Jobs Queensland's Strategic Directions 2021

Our purpose

Vision

Support Queensland to maintain and develop a highly skilled and resilient workforce to meet the needs of industry and individual aspirations into the future.

Mission

Provide independent expert advice to the Minister for Employment and Small Business and Minister for Training and Skills Development on future skills needs and future work for a future Queensland.

Our values

- **Active engagement and impact**
Committing to our goals, surpassing expectations and delivering real outcomes
- **Diversity and inclusivity**
Inclusively engaging with, and encouraging, industry and community representatives
- **Independence and integrity**
Providing evidence-based advice, based on high quality research, analysis and labour market intelligence
- **Creativity and innovation**
Applying new/alternative thinking, together with ongoing curiosity and persistence
- **Making a difference to the big issues**
Taking a strategic, holistic approach to our work

Our activities

- Community engagement and partnerships
- Industry engagement and partnerships
- Strategic advice on future skills, future work and workforce planning
- Research and market intelligence
- Promote key messages of engagement and research outcomes
- Support Queensland's economic recovery from the COVID-19 pandemic



Industry value proposition (employers and employees)

- A voice and connectivity for industry, peak employer and union bodies, individual employers, including small businesses and the workforce
- A trusted, independent voice and advisor on future skills and workforce needs
- Workforce planning and skills advice on growth and transition industries

Regions value proposition

- Accessibility and influence – a voice and connectivity for regions, communities and disadvantaged groups
- A platform to explore insights and opportunities
- Informing a nuanced policy approach

Strategic goals

Key initiatives

1. Foster a skilled and productive workforce for the changing economy, inclusive growth and jobs of the future

1.1 Anticipated skills needs research

1.2 Apprenticeships and traineeships

1.3 Future of work and Industries in transition (economic and technological impacts)

2. Strengthen the state's vocational education and training system

2.1 Strategic advice on the Queensland Government's VET investment

2.2 Policy and implications of the anticipated skills needs research

3. Enable Queensland industries and communities to strengthen skills, capabilities and resilience

3.1 Workforce planning and capacity building (occupational, industry and local levels)

3.2 Engagement and consultation program

4. Position Jobs Queensland as a trusted and independent advisor

4.1 Co-designed stakeholder engagement

4.2 Research and analysis amplified by partnerships

4.3 Communicating stakeholder value