

## Our purpose

### Vision

Support the development of a highly skilled and adaptable Queensland workforce that aligns with global opportunities, meets industry and employer needs now and in the future, meets individual aspirations and strengthens the economy and communities

### Mission

Provide independent expert advice to the Minister for Employment and Small Business and Minister for Training and Skills Development on current and future skills needs, workforce development and planning in the context of a changing economy and society and the apprenticeship and traineeship system in Queensland

## Our values

- **Active engagement and impact**  
Committing to our goals, surpassing expectations and delivering real outcomes
- **Diversity and inclusivity**  
Inclusively engaging with, and encouraging, industry and community representatives
- **Independence and integrity**  
Providing evidence-based advice, based on high quality research, analysis and labour market intelligence
- **Creativity and innovation**  
Applying new/alternative thinking, together with ongoing curiosity and persistence
- **Making a difference to the big issues**  
Taking a strategic, holistic approach to our work

## Our activities

- Strategic advice on anticipated skill needs, future workforce planning, apprenticeships and traineeships, and vocational education and training (VET) investment
- Research and market intelligence
- Engagement, partnerships and relationship management
- Communication and promotion of research and activities



## Jobs Queensland Strategic Plan 2018–2022

### Industry, employers and unions value proposition

- A voice and connectivity for industry, peak employer and union bodies, individual employers, including small businesses and the workforce
- Source of quality, reliable and value-adding data
- Workforce planning and skills advice on growth and transition industries

### Regions and communities value proposition

- Accessibility and influence – a voice and connectivity for regions, communities and disadvantaged groups
- Responsiveness to critical concerns and opportunities
- Cohesive and capable workforce, adapting to local needs

## Strategic goals

## Key initiatives

### 1. Foster a skilled and productive workforce for the changing economy, inclusive growth and jobs of the future

- 1.1 Anticipated skills needs research
- 1.2 Apprenticeships and traineeships
- 1.3 Future of work and Industries in transition (economic and technological impacts)

### 2. Strengthen the state's vocational education and training system

- 2.1 Strategic advice on the VET Investment Plan
- 2.2 Broader voice on VET system - quality, design, funding, effectiveness and efficiency
- 2.3 Policy and other implications of the anticipated skills needs research

### 3. Enable Queensland industries and communities to strengthen skills, capabilities and resilience

- 3.1 Workforce planning (occupational, industry and local levels)
- 3.2 Engagement and consultation program (including global best practice methodologies)
- 3.3 Sharing research and practice which informs and enables capacity building

### 4. Position Jobs Queensland as a centre for excellence and trusted advisor

- 4.1 Profiling / reputation communications program
- 4.2 Stakeholder engagement plan (including co-design and collaboration principles)
- 4.3 Workforce planning capacity building (including case studies, tools and templates)
- 4.4 Research and analysis of outcomes are available to diverse stakeholders