



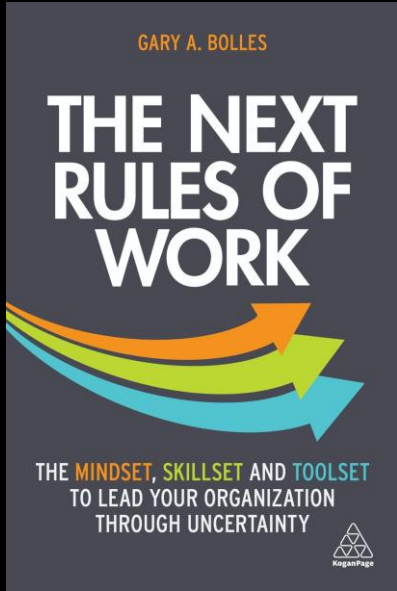
4 Firestarter Ideas on The Future of Work

Gary A. Bolles
Author, "The Next Rules of Work"

Gary A. Bolles
gbolles.com



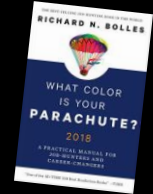
Exponentials



Strategies



Careers



"Firestarter" talks for C-Suite & beyond



**INDIVIDUALS
COUNTRIES**



**ORGANIZATIONS
COMMUNITIES**





How can we break out
of our daily mindset
and prepare for
what's next?



How can we break out
of our daily mindset
and prepare for
what's next?

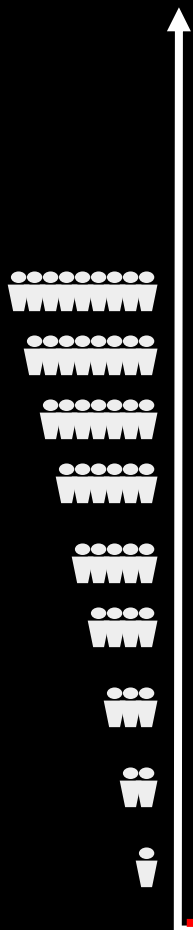
Queensland:
Future Ready



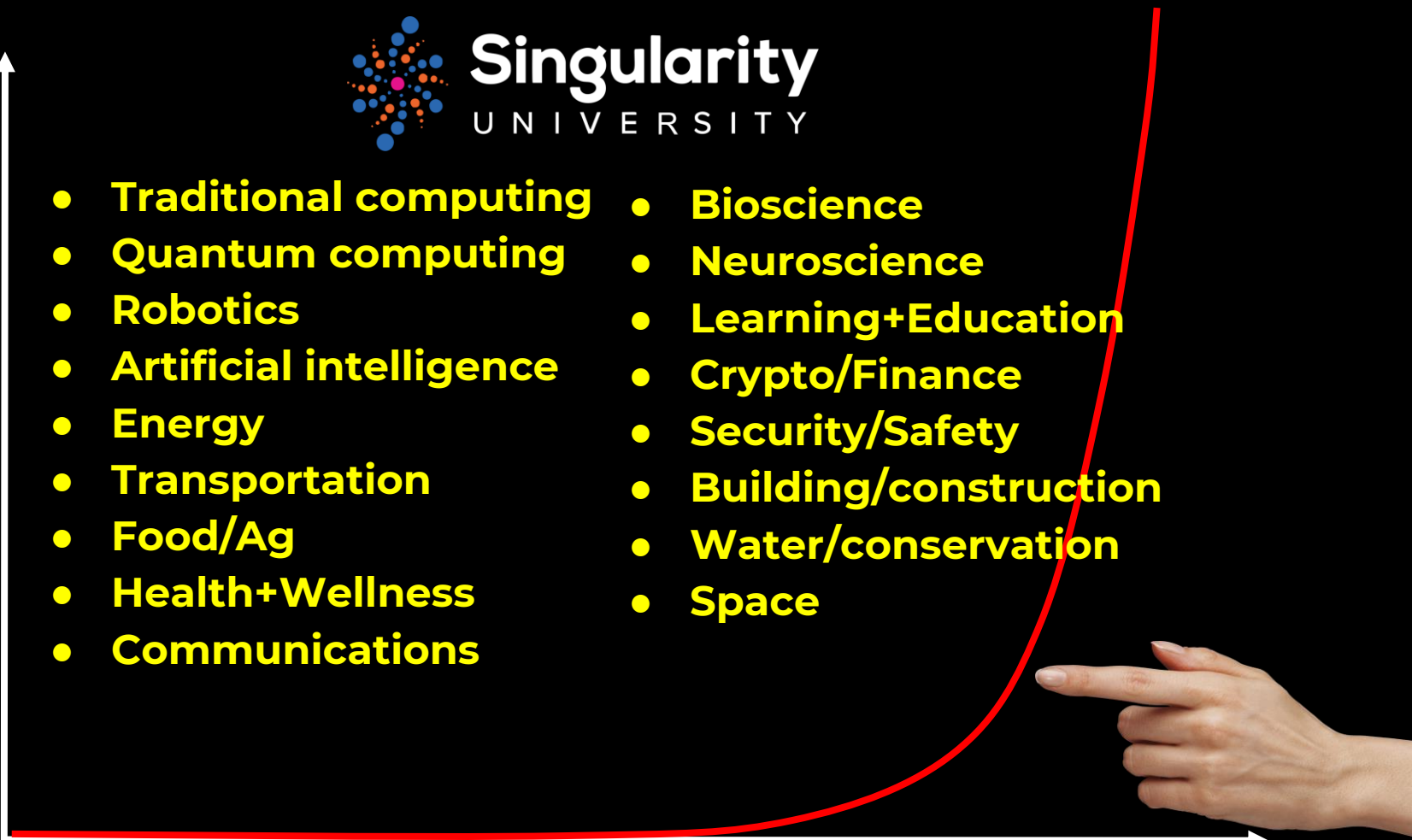
1. Exponential change is the new normal.
2. We are undergoing a Great Reset.
3. We are co-creating the *Next Rules* of Work.
4. Those Who Lead need a *next* Mindset, Skillset, and Toolset.



Exponential
Change is the
New (Ab)normal.



- **Traditional computing**
- **Quantum computing**
- **Robotics**
- **Artificial intelligence**
- **Energy**
- **Transportation**
- **Food/Ag**
- **Health+Wellness**
- **Communications**
- **Bioscience**
- **Neuroscience**
- **Learning+Education**
- **Crypto/Finance**
- **Security/Safety**
- **Building/construction**
- **Water/conservation**
- **Space**







We Are
Undergoing a
Great Reset.

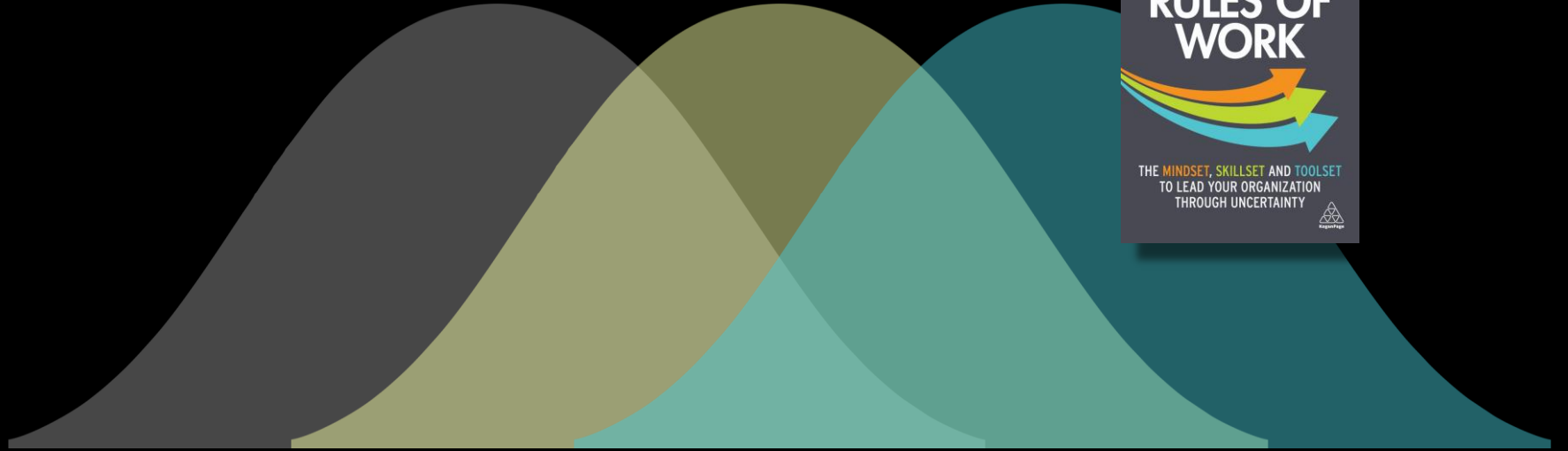




We Are Co-
Creating the Next
Rules of Work.

OLD RULES

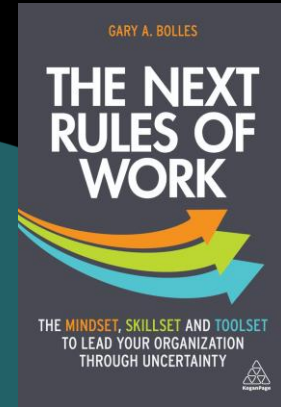
NEW RULES



2019

2021

2022



What

Problem-solving

Collaborating

Creating

Co-creating

Brainstorming

Ideating

Catching up

Traveling



What

Problem-solving
Collaborating
Creating
Co-creating
Brainstorming
Ideating
Catching up
Traveling

Where

Office
Home
Park
Coffee Shop
Co-working
Pod
Facility
Airport



What

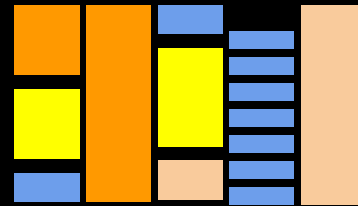
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Airport

When

Morning
Afternoon
Evening
Weekends
5 Days
4 Days
3 Days
Flexible



What

Where

When

Who

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Flexible

Co-workers
Contractors
Collaborators
Partners
Suppliers
Local
Distant



What

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▶ **Co-creating**
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WHERE WHEN WHO HOW WHAT WHY

The
New
Era of

Flexible
Work



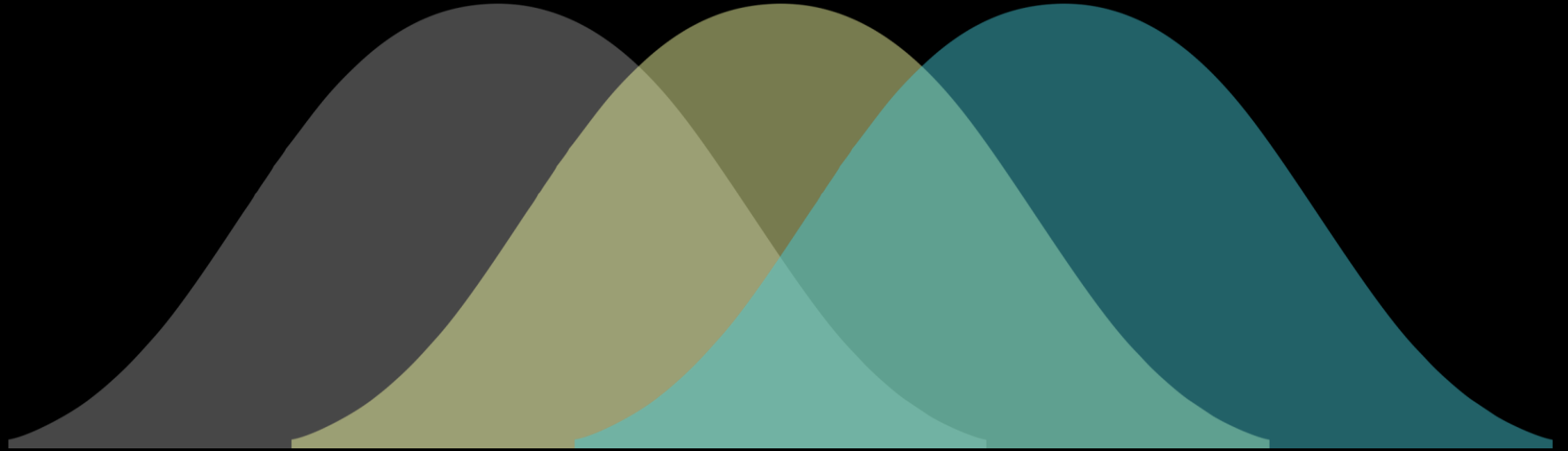
Future Forum study of 10,000 knowledge workers shows that 93% want flexibility in when and how they work; more than half are open to a job change

future forum

OLD RULES

NEW RULES

NEXT RULES
OF
LEARNING



2019

2021

2022



To Prepare for an
Exponential Future,
Those Who Lead
need a new Mindset,
Skillset, and Toolset.



MINDSET

SKILLSET

TOOLSET



MINDSET

SKILLSET



TOOLSET



mindset

fixed



mindset

fixed  growth





MINDSET

SKILLSET

TOOLSET

Known Skills

An iceberg floating in the ocean. The tip of the iceberg is visible above the water line, while the vast majority of the iceberg is submerged below the surface. The sky is blue with scattered white clouds. The water is a deep blue, and the horizon is visible in the distance.

An iceberg floating in the ocean. The tip of the iceberg is above the water line, and the much larger, jagged base is submerged. The sky is blue with scattered white clouds. The water is a deep blue. The text is overlaid on the image in white, bold, sans-serif font.

Known Skills

**This is the
Whole
Person.**

“Hidden” Skills

Experiences

Interests

Plans

Hobbies

Identity

**Mental
Health**

**Physical
Health**

**Family
Situation**

PROBLEM-SOLVER



ADAPTIVE



CREATIVE



EMPATHY

A long, dark, and dilapidated hallway with debris on the floor and graffiti on the walls. The hallway is filled with rubble and debris, suggesting a state of significant disrepair or destruction. The walls are white with red graffiti, and the floor is covered in broken tiles and debris. The lighting is dim, creating a somber and desolate atmosphere.

PROBLEM-SOLVING

ADAPTIVE



A top-down view of numerous colored pencils arranged in a dense, circular pattern, all pointing their tips towards a central dark brown point. The pencils feature a wide variety of colors including red, orange, yellow, green, blue, purple, pink, and grey. The word "CREATIVE" is superimposed in the center in a large, white, bold, sans-serif font. The letter 'C' is significantly larger than the other letters.

CREATIVE

A close-up photograph of two hands clasped together. The hand on top is a lighter brown skin tone, and the hand on the bottom is a darker brown skin tone. The hands are positioned in a way that suggests support and connection. The background is a soft, out-of-focus gradient of warm colors.

EMPATHY

“I would say
the source of
all innovation
is
what is the
most humane
quality that we
all have,
which is
empathy.”

Satya Nadella, CEO,
Microsoft

PROBLEM-SOLVER



ADAPTIVE



CREATIVE



EMPATHY

MINDSET



SKILLSET



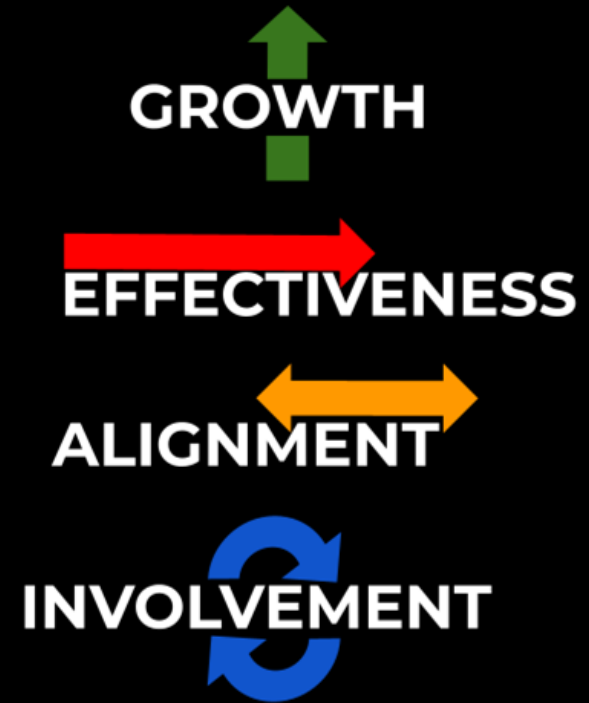
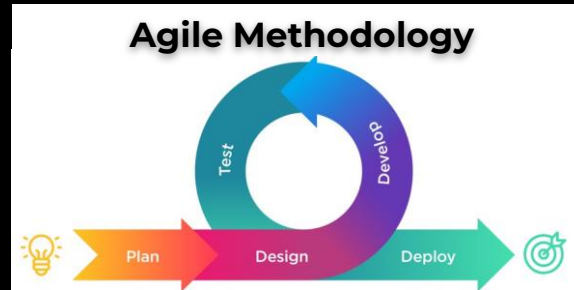
TOOLSET



techniques

toolset

technologies





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Queensland:
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In 1 year (or 10)...
what will you wish
you had done today?

If you're successful,
how will you know?



What should we
focus on *next*?