Jobs Queensland

STRATEGIC DIRECTIONS 2023-24

Our vision
Support Queensland to maintain and develop a highly skilled and resilient workforce to meet future needs.

Our mission
Provide independent industry-led expert advice on future skills needs and future work for a future Queensland.

STRATEGIC DRIVER Good people. Good jobs: Queensland Workforce Strategy 2022-2032

Our strategic objectives

1 Support the Queensland Workforce strategy
- Deliver strategic research and industry-led advice to support:
  - Workforce Participation
  - Local Solutions
  - School-to-Work Transitions
  - Workforce Attraction and Retention
  - Skilling Queenslanders now and into the future
- Inform the identification of future priorities and actions.

2 Actionable insights and strategic advice
- Continually improve the Anticipating Future Skills Series five-year employment projections.
- Deliver evidence based, outcomes driven strategic advice and labour market insights.

3 A strong tertiary ecosystem
- Provide VET investment advice
- Inform the development of a Queensland VET Strategy

4 Build workforce capability and resilience in industries and regions
- Provide research, analysis, data and tools to enable sectors and industries to explore labour market challenges and solutions
- Enhance Jobs Queensland's suite of enterprise, region and industry level workforce planning tools and resources through partnerships
- Support Regional Jobs Committees by providing tailored economic data, customised services and strategic advice.

5 Elevated strategic profile and position as a trusted advisor
- Refresh the Jobs Queensland Board
- Deliver integrated communications and engagement strategies
- Leverage stakeholder connections at local, state and national levels.

To deliver on our strategic objectives, Jobs Queensland will:
- Undertake engagement and partnerships with industry and the community
- Provide strategic advice on future skills, future work and workforce planning
- Promote research outcomes
- Deliver research and market intelligence

Our value proposition

1 For industry (employers and employees)
- A voice and connection for industry, peak employer and union bodies, employers, including small businesses, and workers
- A trusted, independent voice and advisor on future skills and workforce needs
- Workforce planning and skills advice
- Facilitating access to workforce data

2 For regions
- Accessibility and influence – a voice and connection for regions, communities and disadvantaged groups
- A platform to explore insights and opportunities
- Informing a policy approach that incorporates local place-based needs

3 For Queensland
- Together with our partners, shape a better future for the social and economic prosperity of Queensland
- Proactively work across all levels of government to shape advice and priorities that will facilitate a cohesive and capable workforce for the future

Our commitment

Active engagement and impact
Committing to our goals, surpassing expectations and delivering real outcomes.

Diversity and inclusivity
Inclusively engaging with, and giving voice to, industry and community representatives.

Independence and integrity
Providing evidence–based advice, based on high quality research, analysis and labour market intelligence.

Creativity and innovation
Applying new/ alternative thinking, together with ongoing curiosity and persistence.

Making a difference to the big issues
Taking a strategic, holistic approach to our work and validating with industry.