



ANTICIPATING FUTURE SKILLS SERIES

Information Media and Telecommunications

The Information Media and Telecommunications industry engages in creating, enhancing and storing information products in media that allow their dissemination; transmitting information products using analogue and digital; and providing transmission services and/or operating infrastructure to enable transmission and storage of information and information products. It includes sectors such as libraries, publishing, broadcasting (including via the internet) and telecommunications services.



By 2025-26, it is projected that there will be:

25,372 people employed in this industry in Queensland

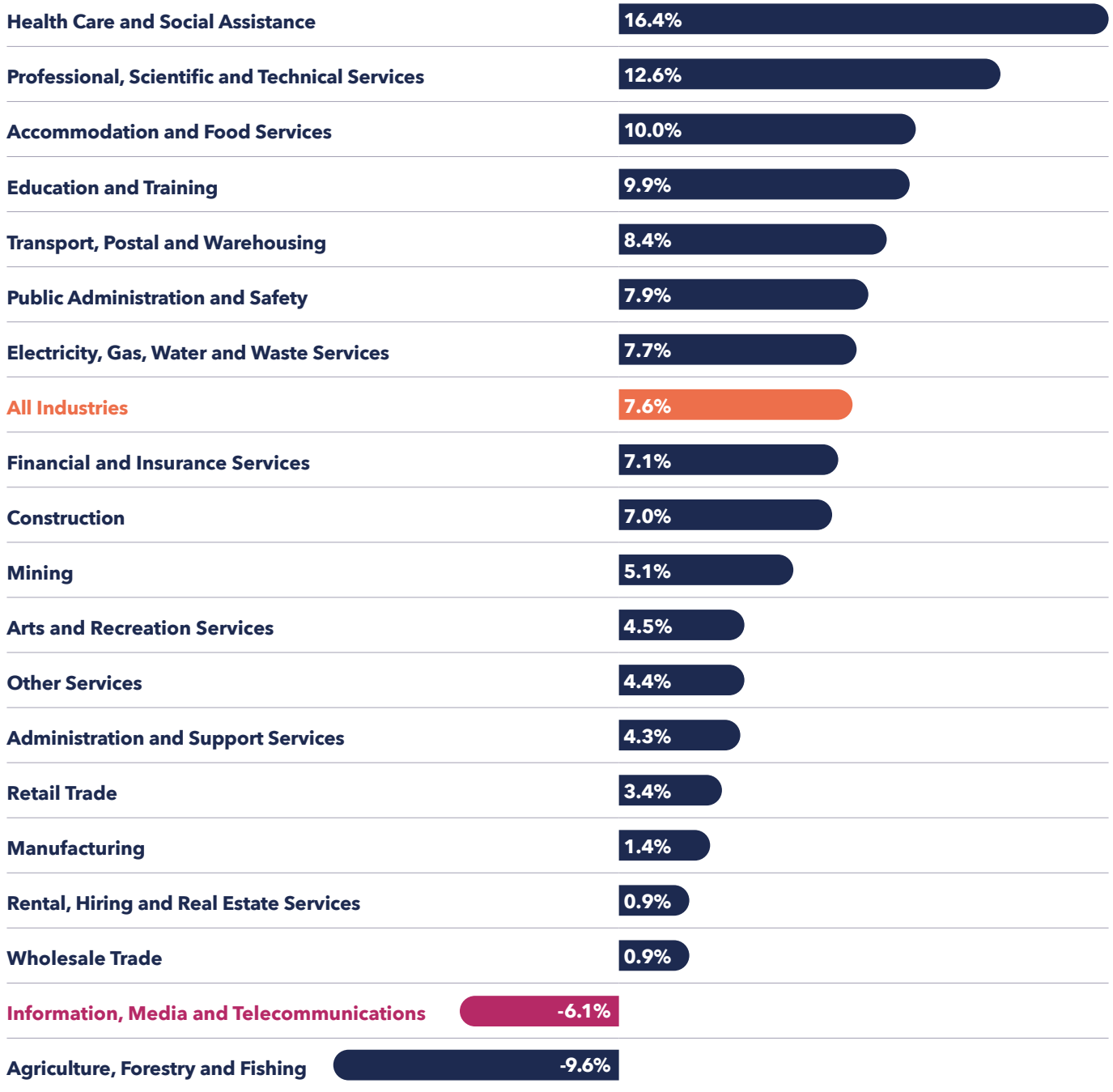
-1,640 fewer people employed since 2021-22

By 2025-26, the four largest Information Media and Telecommunications subdivisions will be:

Subdivision	People employed	% of industry workforce	% change from 2021-22	Largest occupational groupings
Telecommunications Services	10,754	42.4	↓8.4 (-980 people)	<ul style="list-style-type: none"> Telecommunications Trades Workers Telecommunications Engineering Professionals ICT Managers
Motion Picture and Video Activities	5,441	21.4	↑1.3 (+69 people)	<ul style="list-style-type: none"> Film, Television, Radio and Stage Directors Performing Arts Technicians Ticket Salespersons
Newspaper, Periodical, Book and Directory Publishing	2,560	10.1	↓9.0 (-253 people)	<ul style="list-style-type: none"> Journalists and Other Writers General Managers Authors, and Book and Script Editors
Libraries and Archives	2,436	9.6	↓11.6 (-319 people)	<ul style="list-style-type: none"> Librarians Library Assistants Gallery, Library and Museum Technicians

As these projections are high level, indicative and subject to change, it is recommended that the focus be on employment trends rather than the numbers in isolation.

By 2025-26, employment in Information Media and Telecommunications is projected to decline, due in part to its vulnerability to technological change.



The highest proportion of workers in this industry are employed in Brisbane and the Gold Coast.

Region	New jobs in 2025-26	% of regional workforce
Brisbane	-956	1.2
Cairns	-48	0.6
Darling Downs - Maranoa	-21	0.3
Central Queensland	0	0.4
Gold Coast	-394	1.2
Ipswich	-51	0.5
Logan - Beaudesert	-41	0.6
Mackay - Isaac - Whitsunday	-44	0.4
Moreton Bay - North	-23	0.5

Region	New jobs in 2025-26	% of regional workforce
Moreton Bay - South	-7	0.6
Far North	-2	0.1
Outback - North	-4	0.2
Outback - South	-7	0.6
Sunshine Coast	-33	0.7
Toowoomba	-8	0.6
Townsville	-8	0.8
Wide Bay	6	0.6

For more detailed analysis and to access interactive data tools, visit www.jobsqueensland.qld.gov.au/afs

