ANTICIPATING FUTURE SKILLS Wide Bay Region

Health care and social assistance is projected to be the largest-employing and fastest-growing industry in Wide Bay by 2027-28, reflecting the region's ageing population. It is a diverse region, with significant levels of employment across industries as varied as construction, retail trade, and education and training.

By 2027-28, it is projected* that there will be:

137,460 people employed in this region +4,613 additional workers since 2023-24



Jobs Queensland

By 2027-28, Wide Bay is projected to experience the twelfth-fastest increase in employment in Queensland. It is projected to comprise 4.5% of the state's workforce.

Region	Growth (%) between 2023-24 and 2027-28	People employed in 2027-28
Sunshine Coast	7.3%	216,818
Logan - Beaudesert	6.6%	151,192
Moreton Bay - North	6.4%	95,923
Gold Coast	6.2%	376,740
Brisbane	6.1%	1,074,452
Ipswich	5.9%	170,959
Moreton Bay - South	5.5%	80,034
Toowoomba	4.7%	86,785
Townsville	4.6%	137,989
Cairns	4.5%	149,082
Central Queensland	3.8%	135,361
Wide Bay	3.5%	137,460
Mackay - Isaac - Whitsunday	3.4%	119,334
Far North	1.1%	14,268
Outback - North	0.2%	24,998
Darling Downs - Maranoa	-0.7%	68,429
Outback - South	-2.4%	10,093

* Projections are based on the 2024-25 State Budget and are not directly comparable to subsequent Budget Update forecasts for aggregate employment growth. As these projections are high level, indicative and subject to change, it is recommended that the focus be on employment trends rather than the numbers in isolation. The regions used in this project are based on Statistical Area Level (SA4) regions, as defined by the Australian Bureau of Statistics. There are 19 SA4s in Queensland; the five Brisbane SA4s have been combined in this report to take into account the larger natural labour market. Queensland - Outback SA4 has been disaggregated into its SA3 components. Data is based on Place of Work.

Industry	People employed	% of regional workforce	% change since 2023-24	4 Largest occupational groupings
Health care and social assistance	28,248	20.5	↑10.1	 Aged and Disabled Carers Registered Nurses Nursing Support and Personal Care Workers Child Carers
Construction	15,717	11.4	13.5	 Electricians Carpenters and Joiners Construction Managers Plumbers
Retail trade	13,165	9.6	↑0.1	 Sales Assistants (General) Retail Managers Checkout Operators and Office Cashiers Shelf Fillers
Education and training	11,016	8.0	↓0.8	 Secondary School Teachers Primary School Teachers Education Aides Child Carers
Accommodation and food services	10,619	7.7	↑4.9	 Bar Attendants and Baristas Waiters Kitchenhands Chefs
Manufacturing	10,250	7.5	↓0.6	 Metal Fitters and Machinists Structural Steel and Welding Trades Workers Production Managers Cabinetmakers
Agriculture, forestry and fishing	9,648	7.0	↓0.8	 Livestock Farmers Crop Farmers Crop Farm Workers Livestock Farm Workers
Public administration and safety	8,366	6.1	↑2.4	 General Clerks Police Contract, Program and Project Administrators Inspectors and Regulatory Officers
Transport, postal and warehousing	4,629	3.4	13.8	 Truck Drivers Automobile Drivers Delivery Drivers Bus and Coach Drivers
Other services	4,344	3.2	↓2.1	 Motor Mechanics Hairdressers Beauty Therapists Metal Fitters and Machinists
Administrative and support services	4,097	3.0	↑1.9	 Commercial Cleaners Domestic Cleaners Gardeners Garden and Nursery Labourers
Professional, scientific and technical services	3,889	2.8	↑6.9	 Solicitors Accountants Civil Engineering Professionals Software and Applications Programmers
Wholesale trade	2,739	2.0	↑2.9	 Storepersons Advertising, Public Relations and Sales Managers Importers, Exporters and Wholesalers Sales Assistants (General)
Arts and recreation services	2,304	1.7	↑9.5	 Sports Coaches, Instructors and Officials Fitness Instructors Visual Arts and Crafts Professionals Sportspersons
Rental, hiring and real estate services	2,228	1.6	↑9.2	 Real Estate Sales Agents Other Hospitality, Retail and Service Managers Land Economists and Valuers General Clerks
Electricity, gas, water and waste services	2,034	1.5	↑0.2	 Electricians Electrical Distribution Trades Workers Electrical Engineers Truck Drivers
Financial and insurance services	1,743	1.3	1.8	 Financial Brokers Financial Investment Advisers and Managers Bank Workers Credit and Loans Officers
Mining	1,412	1.0	↑4.4	 Drillers, Miners and Shot Firers Metal Fitters and Machinists Other Building and Engineering Technicians Truck Drivers
Information media and telecommunications	1,012	0.7	↑5.3	 Telecommunications Trades Workers Film, Television, Radio and Stage Directors Journalists and Other Writers ICT Managers

By 2027-28, it is projected that the Wide Bay workforce will be employed within: