

ANTICIPATING FUTURE SKILLS



Information media and telecommunications



The information media and telecommunications industry engages in creating, enhancing and storing information products in media that allow their dissemination; transmitting information products using analogue and digital; and providing transmission services and/or operating infrastructure to enable transmission and storage of information and information products. It includes sectors such as libraries, publishing, broadcasting (including via the internet) and telecommunications services.



By 2027-28, it is projected* that there will be:

28,487 people employed in information media and telecommunications in Queensland

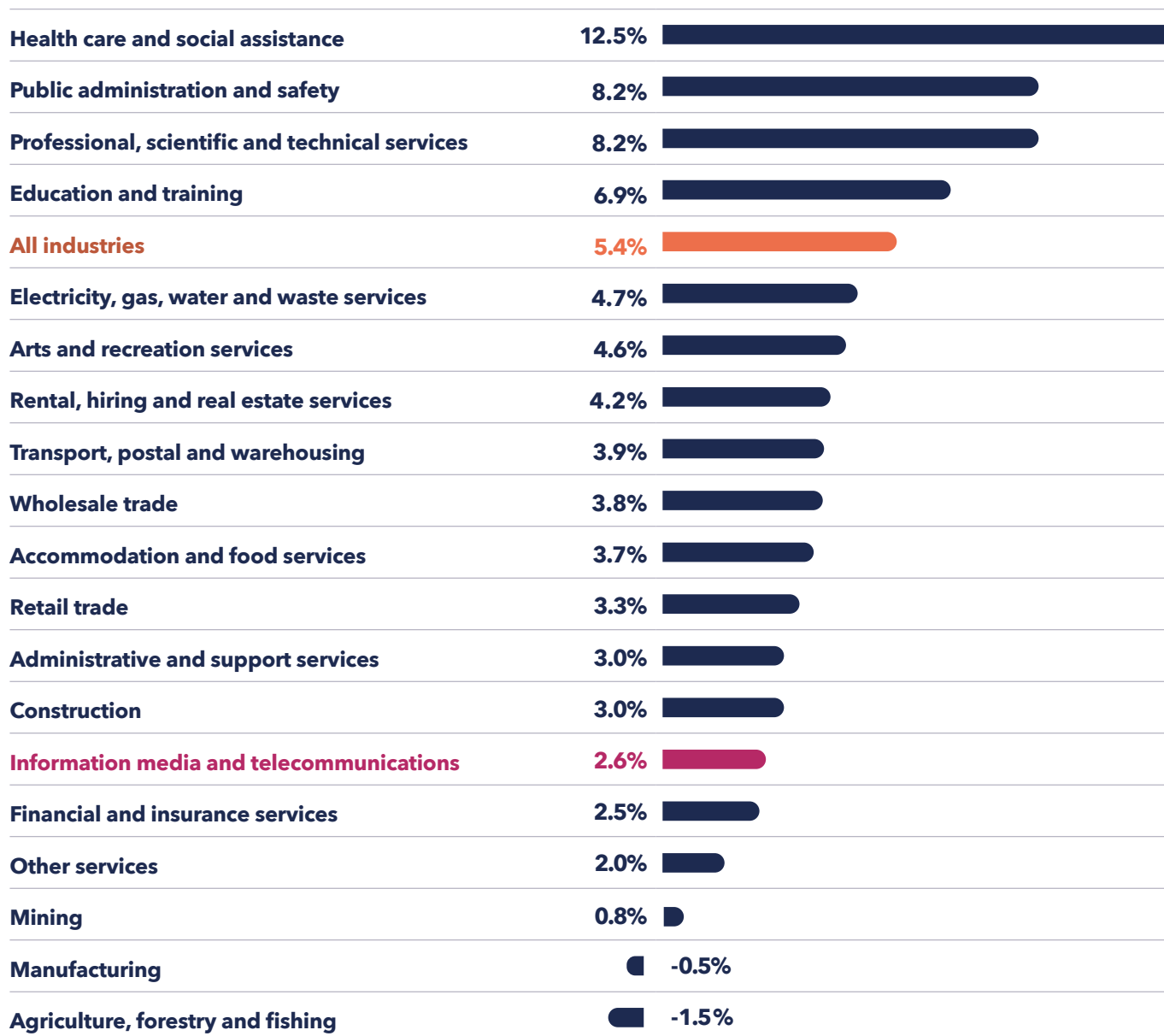
+714 additional people employed since 2023-24

By 2027-28, the four largest information media and telecommunications groups will be:

Telecommunications services	Motion picture and video activities	Television broadcasting	Newspaper, periodical, book and directory publishing
People employed	People employed	People employed	People employed
10,323 36.2% of industry's workforce	6,687 23.5% of industry's workforce	3,583 12.6% of industry's workforce	2,678 9.4% of industry's workforce
0.5% change from 2024 (+50 people)	+2.2% change from 2024 (+145 people)	+8.4% change from 2024 (+278 people)	-1.0% change from 2024 (-26 people)
Largest occupations	Largest occupations	Largest occupations	Largest occupations
<ul style="list-style-type: none">Telecommunications Trades WorkersICT ManagersTelecommunications Engineering Professionals	<ul style="list-style-type: none">Film, Television, Radio and Stage DirectorsTicket SalespersonsPerforming Arts Technicians	<ul style="list-style-type: none">Journalists and Other WritersFilm, Television, Radio and Stage DirectorsPerforming Arts Technicians	<ul style="list-style-type: none">Journalists and Other WritersGeneral ManagersGraphic and Web Designers, and Illustrators

*Projections are based on the 2024-25 State Budget and are not directly comparable to subsequent Budget Update forecasts for aggregate employment growth. As these projections are high level, indicative and subject to change, it is recommended that the focus be on employment trends rather than the numbers in isolation.

By 2027-28, employment in information media and telecommunications is projected to have the fourteenth-fastest growth of all industries in Queensland.



Two thirds of all employed in information media and telecommunications are located in Brisbane and Gold Coast.

Region	New jobs 2027-28	% of regional workforce	Region	New jobs 2027-28	% of regional workforce
Brisbane	462	1.3%	Toowoomba	3	0.6%
Ipswich	73	0.6%	Mackay - Isaac - Whitsunday	-1	0.4%
Gold Coast	73	1.2%	Outback - Far North	-4	0.2%
Central Queensland	53	0.5%	Outback - South	-9	0.7%
Wide Bay	51	0.7%	Darling Downs - Maranoa	-9	0.2%
Sunshine Coast	32	0.6%	Outback - North	-10	0.4%
Moreton Bay - North	22	0.5%	Cairns	-19	0.6%
Moreton Bay - South	19	0.7%	Townsville	-36	1.0%
Logan - Beaudesert	15	0.6%			

For more detailed analysis and to access interactive data tools, visit www.jobsqueensland.qld.gov.au/afs

